

**From:** "Howard Robertson" <trusthoward@gmail.com>  
**To:** "William L. Gibbons (wgibbons)" <wgibbons@memphis.edu>  
**CC:** "Jenkins, Monica" <Monica.Jenkins@shelby-sheriff.org>  
"Leech, Steve" <Steve.Leech@shelby-sheriff.org>  
"Bonner, Floyd" <floyd.bonner@shelby-sheriff.org>  
"Jasmine Phillips" <jasminephillips.trust@gmail.com>  
**Date:** 8/21/2018 11:47:48 AM  
**Subject:** Re: Follow-up - Request for Sole Source Approval - Trust Marketing and Communications

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Thank you for the update from last week.

I appreciate the thought and foresight in pursuing the sole source scenario.

My question is: What is the timing and (as best as you can project) how close are we to receiving payment?

Please know that I'm absolutely not being pushy. My concern and motivation is the rash of shootings and homicides lately and

especially last weekend. As the research has shown, when we are not aggressively in the public with messaging the incidences of gun crimes spike.

I'd say that's exactly what's happening. Thanks for your time and attention to this.

Appreciatively,  
Howard Robertson

On Thu, Aug 16, 2018 at 8:40 PM, William L. Gibbons (wgibbons) <wgibbons@memphis.edu> wrote:  
Thanks, Monica. Let me know if I can help in any way.

Bill Gibbons

Sent from my iPhone

On Aug 16, 2018, at 4:20 PM, Jenkins, Monica <Monica.Jenkins@shelby-sheriff.org> wrote:

Good afternoon,

Please see attached/below. I will give you a call in a few minutes to discuss.

Thank you,

Monica Jenkins

Finance Administrator

Shelby County Sheriff's Office

Office: (901) 222-5596

Fax: (901) 222-5503

[Monica.Jenkins@shelby-sheriff.org](mailto:Monica.Jenkins@shelby-sheriff.org)

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**From:** Jenkins, Monica

**Sent:** Thursday, August 09, 2018 5:42 PM

**To:** Bonner, Floyd <[Floyd.Bonner@shelby-sheriff.org](mailto:Floyd.Bonner@shelby-sheriff.org)>

**Cc:** Leech, Steve <[Steve.Leech@shelby-sheriff.org](mailto:Steve.Leech@shelby-sheriff.org)>; Curtis, Shirley <[Shirley.Curtis@shelby-sheriff.org](mailto:Shirley.Curtis@shelby-sheriff.org)>

**Subject:** FW: Follow-up - Request for Sole Source Approval - Trust Marketing and Communications

Good afternoon,

I just wanted to let you know where we are on the \$100,000 invoice for Trust Marketing. We have submitted this information (see attached) to County Purchasing to try and get a sole source approval. Once we receive the sole source approval we can then place it on the Commission agenda.

Shirley Curtis has been in contact with Trust Marketing to let them know where we are in the process.

Thank you,

Monica Jenkins

Finance Administrator

Shelby County Sheriff's Office

Office: (901) 222-5596

Fax: (901) 222-5503

[Monica.Jenkins@shelby-sheriff.org](mailto:Monica.Jenkins@shelby-sheriff.org)

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**From:** Curtis, Shirley

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**Sent:** Thursday, August 02, 2018 12:10 PM

**To:** Holmes, Janice <[Janice.Holmes2@shelbycountyttn.gov](mailto:Janice.Holmes2@shelbycountyttn.gov)>

**Cc:** Jenkins, Monica <[Monica.Jenkins@shelby-sheriff.org](mailto:Monica.Jenkins@shelby-sheriff.org)>

**Subject:** Follow-up - Request for Sole Source Approval - Trust Marketing and Communications

Janice,

Please see below and attached the information from the City of Memphis regarding the SCSO collaboration to support the continuation of media placements for the FED UP anti-gun crime campaign. Hopefully, this is the information you need to approve and request Mayor's approval of Trust Marketing as the Sole Source Vendor. The initial commitment of the SCSO is for \$100,000.00 and there is a tentative commitment of an additional \$200,000.00 both to be paid from Special Revenue funds. To avoid having to request sole source again for the tentative amount of \$200K, the SCSO is requesting that the Sole Source be approved for the entire amount of \$300,000.00. We are trying to get this item on the very next commission agenda, so anything you can do to expedite will be greatly appreciated.

Thanks for your help.

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**From:** Steffens, Susan [<mailto:Susan.Steffens@memphistn.gov>]

**Sent:** Thursday, August 02, 2018 10:31 AM

**To:** Curtis, Shirley

**Subject:** FW: Sheriff's office support for FED UP

Shirley,

I have attached a memo from Ursula Madden regarding her understanding of the continuation of the FED UP campaign funding for media purchases. She also forwarded to me and email from Commissioner Gibbons, Executive Director of the Public Safety Institute, to Chief Bonner to send to you as further acknowledgement to the funding of future media purchases. I will get the original memo to you if you need it to attach to your resolution. Please do not hesitate to let me know if we can assist you further.

Best Regards,

Susan Steffens

Executive Assistant to Ursula Madden

Chief Communications Officer

City of Memphis

125 N. Main Street, 7<sup>th</sup> Floor

Memphis, TN 38103

901-636-6095

[susan.steffens@memphistn.gov](mailto:susan.steffens@memphistn.gov)

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**From:** Madden, Ursula

**Sent:** Wednesday, August 01, 2018 4:57 PM

**To:** Steffens, Susan <[Susan.Steffens@memphistn.gov](mailto:Susan.Steffens@memphistn.gov)>

**Subject:** FW: Sheriff's office support for FED UP

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**From:** William L. Gibbons (wgibbons) [<mailto:wgibbons@memphis.edu>]

**Sent:** Wednesday, May 23, 2018 8:14 PM

**To:** Madden, Ursula <[ursula.madden@memphistn.gov](mailto:ursula.madden@memphistn.gov)>

**Subject:** Fwd: Sheriff's office support for FED UP

Sent from my iPad

Begin forwarded message:

**From:** "William L. Gibbons (wgibbons)" <[wgibbons@memphis.edu](mailto:wgibbons@memphis.edu)>

**Date:** May 23, 2018 at 3:56:04 PM CDT

**To:** "[floyd.bonner@shelby-sheriff.org](mailto:floyd.bonner@shelby-sheriff.org)" <[floyd.bonner@shelby-sheriff.org](mailto:floyd.bonner@shelby-sheriff.org)>

**Cc:** Howard Robertson <[trusthoward@gmail.com](mailto:trusthoward@gmail.com)>, Amy Weirich

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**Subject: Sheriff's office support for FED UP**

Chief,

We appreciate your willingness to immediately dedicate \$100,000 in federal forfeiture funds to the FED UP campaign, with the hope of providing an additional \$200,000 once you receive more federal forfeiture funds that are hopefully in the pipeline.

For the two provisions of City of Memphis funding, Trust Marketing sent the City invoices. Is that how you would like this handled ? (Do you need an invoice?)

Many thanks !

**Bill Gibbons**

Executive Director  
Public Safety Institute

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The University of Memphis  
317 Robison Hall  
Memphis, TN 38152

<image001.jpg>

901.385-4232 | [memphis.edu](http://memphis.edu)

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<FED UP 080118.pdf>

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